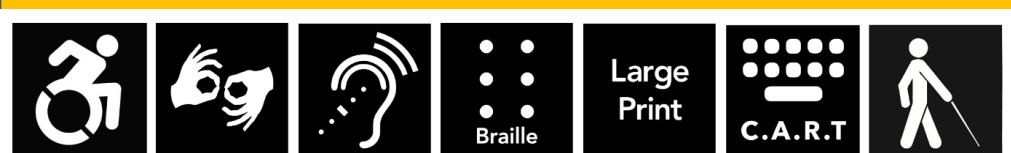


# 6 - The Big Picture: Accessible Planning and Governance



# About the NM Digital Accessibility Pilot

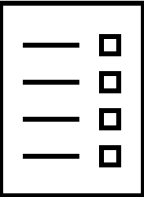


Eli Fresquez, JD, ADAC,  
CPACC

- I. Advance ADA Title II Digital Accessibility Compliance
- II. Build Internal Capacity with Tools, Training, and Governance
- III. Position NM as a National Leader in Accessibility



# Accessibility Requires a Plan



DOJ Rules mandates WCAG 2.1 AA compliance by April 2026-27

Many agencies are setting earlier benchmarks

Structured planning helps identify barriers and drive remediation

Aligns accessibility with agency goals, services, and public trust

Sustainability begins with phase-based implementation



# Governance and Roles

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Executive Sponsor

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Accessibility Coordinator

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IT/Web Team

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Content Creators

---

Procurement Staff

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Legal Counsel

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Comms Lead

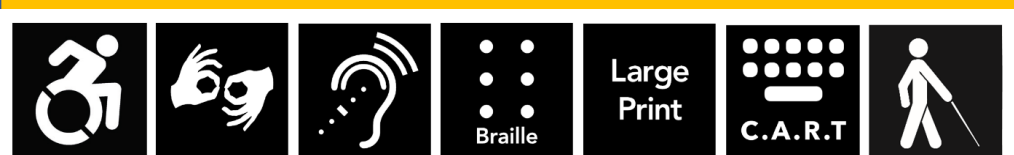


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# Reporting and Documenting Requirements

- Initial reporting with inventory, assessment, and plan
- Use the WCAG Tool to track issues, fixes, and priorities
- Publicly post and maintain an accessibility statement
- Document vendor ACRs and pos-procurement monitoring



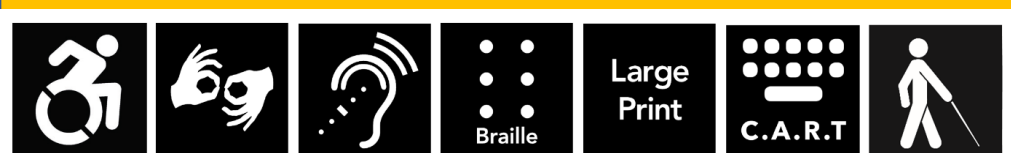
# Sustaining Accessibility After April 2026

- Integrate accessibility into procurement, dev, and content workflows
- Conduct regular testing and update accessibility statements
- Track remediation progress and vendor accountability
- Maintain and Accessibility Working Group
- Develop long-term goals and performance indicators for accessibility



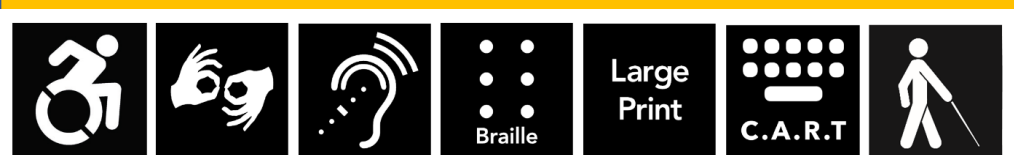
# Tools, Templates, and Resources

- NM WCAG Assessment Tool (Excel)
- VPAT 2.5Rev and Accessibility Conformance Reports (ACRs)
- Procurement checklist and contract language templates
- Testing tools: WAVE, CCA, DevTools, Accessibility Insights
- Resources: Section508/gov, WebAIM, W3C, AccessibleSocial.org
- ADA.gov



# Accessibility in Workflows

- Map workflows for content creation, procurement, and development
- Add accessibility checks into publishing and testing steps
- Assign responsibilities: who fixes what and when
- Build Accessibility into project planning and service delivery cycles



# Build a Culture, Not Just a Checklist

- Embed accessibility into agency and leadership priorities
- Train and recognize accessibility champions across departments
- Create space for user feedback and end-user testing
- Accessibility is an ongoing civil rights commitment, not a one-time fix



# Thank You and Questions

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