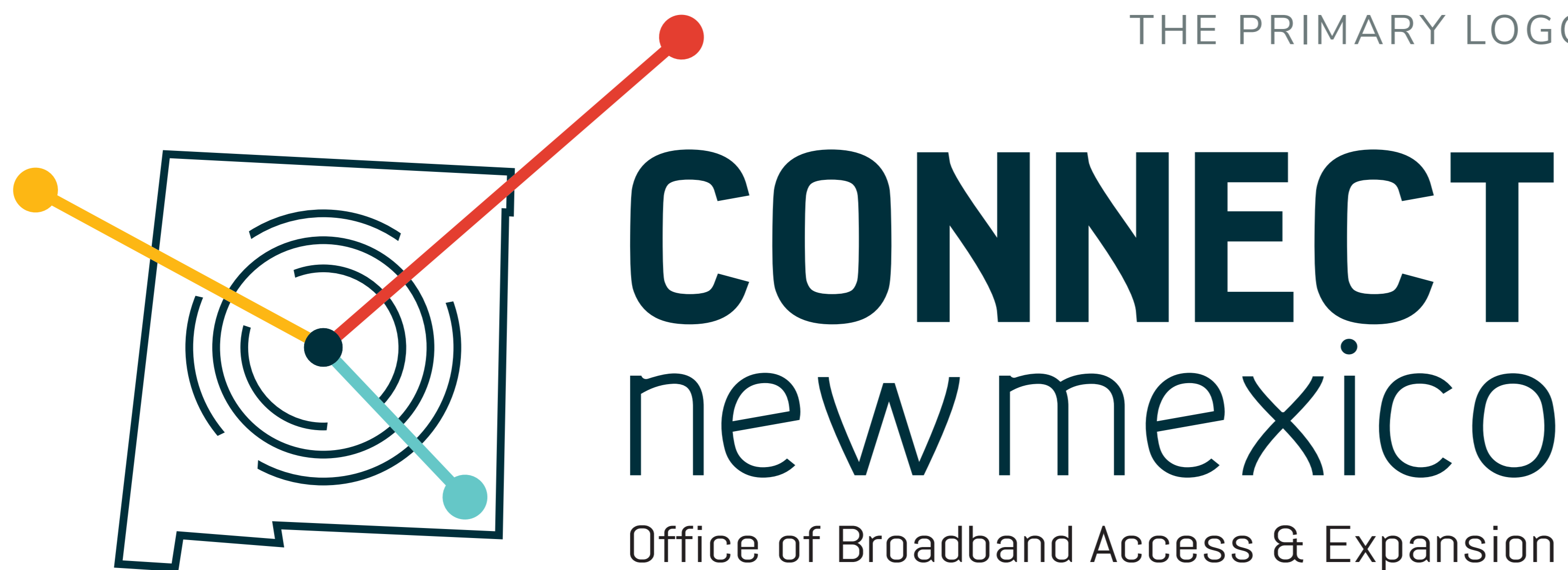
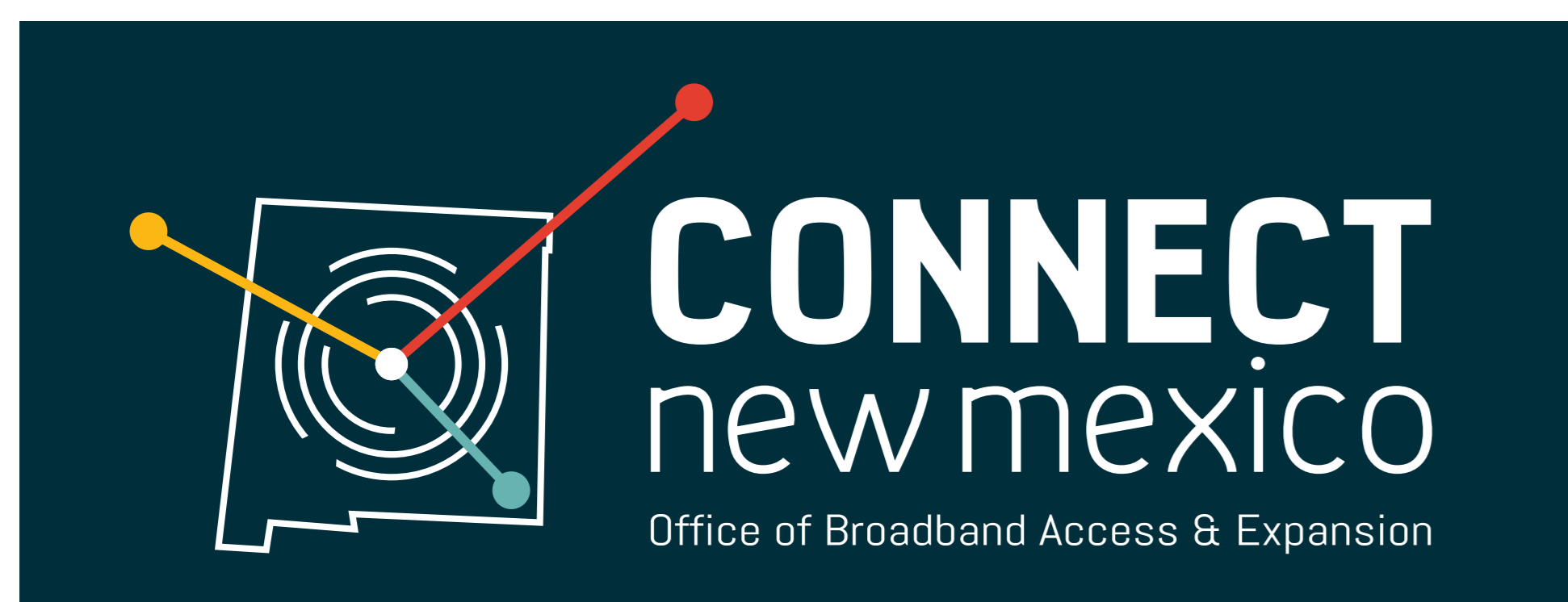


BRAND CHEATSHEET

THE PRIMARY LOGO



ALTERNATIVE LOGO OPTIONS



COLOR PALETTE

PANTONE: 547C
HEX: 002F3C
RGB: 0 | 48 | 60
CMYK: 99 | 66 | 55 | 55

PANTONE: 7549C
HEX: FFB600
RGB: 255 | 182 | 20
CMYK: 0 | 31 | 100 | 0

PANTONE: 179C
HEX: E43D2F
RGB: 228 | 61 | 48
CMYK: 4 | 91 | 91 | 1

PANTONE: 325C
HEX: 61CAC9
RGB: 98 | 203 | 201
CMYK: 56 | 0 | 25 | 0

PANTONE: COOL GRAY 1C
HEX: D8D7D6
RGB: 217 | 216 | 214
CMYK: 14 | 11 | 12 | 0

TYPOGRAPHY

HEADINGS: HALLO SANS BLACK CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

SUBHEADINGS: HALLO SANS REGULAR CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Body Text: Nunito Sans Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

DESIGN ELEMENTS

