

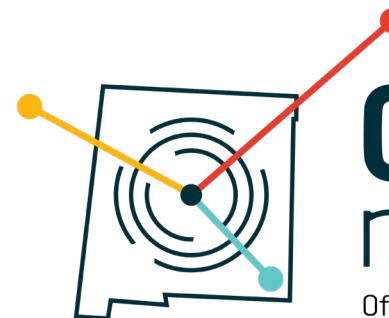
# New Mexico Office of Broadband Access and Expansion State Digital Equity Capacity Grant Update

December 12, 2024

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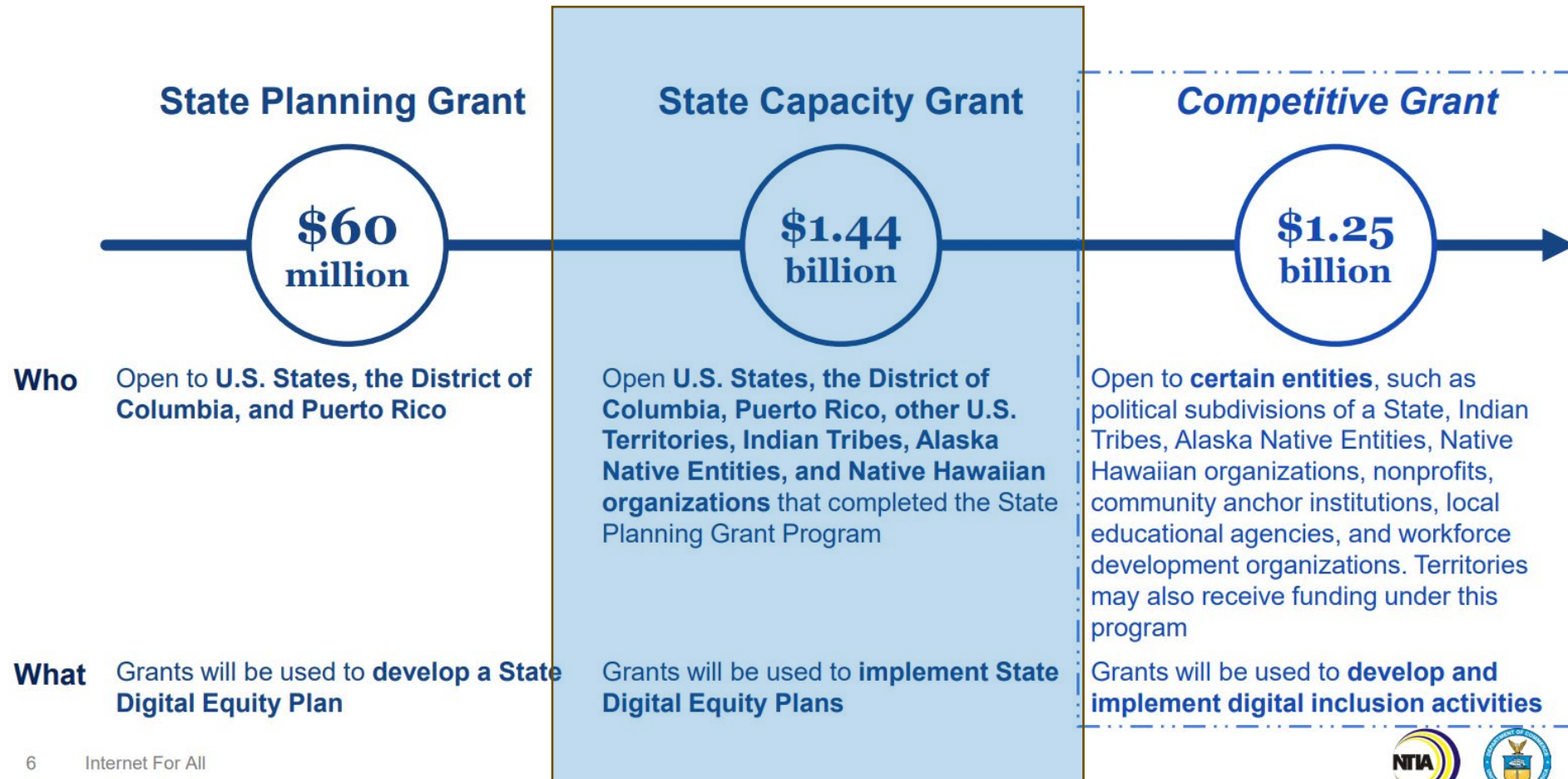
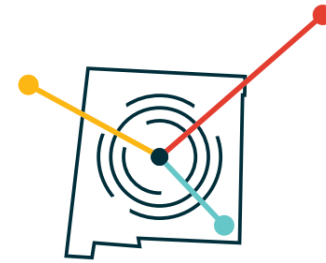
[Neala.Krueger@connect.nm.gov](mailto:Neala.Krueger@connect.nm.gov)



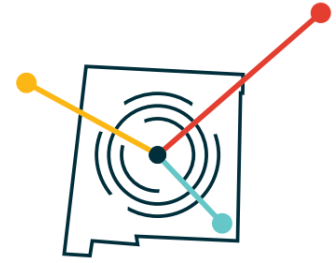
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Office of Broadband Access & Expansion

# Digital Equity Act Funding Opportunities

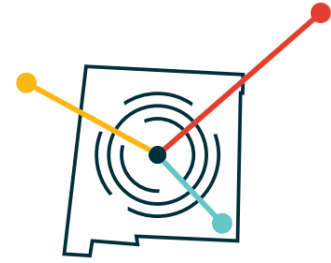


# OBAE'S PINON Grant



- Promoting Internet Needs of New Mexican's (PINON) Grant
- Funded with New Mexico's \$8.67 Million State Digital Equity Capacity Grant Program (SDECGP) Allocation
  - SDECGP Period of Performance 12/1/2024-11/30/2029
  - OBAE will Award more than \$7.3 Million to New Mexico entities through our PINON Grant
  - Monetary awards ranging from \$25,000 to \$500,000

# Eligible Organizations



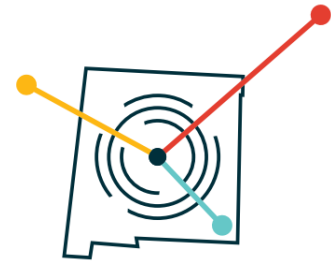
Organizations located and working in the state of New Mexico are eligible to apply including:

- Municipal, county, and regional governments
- Tribal governments and Tribal-led entities
- Community-based organizations, non-profits, and foundations
- Higher education institutions
- State agencies and institutions

To apply for this grant, the organization or their fiscal agent must obtain a non-proprietary Unique Entity Identifier (UEI) number from the federal System of Award Management (SAM)

<https://sam.gov/content/home>.

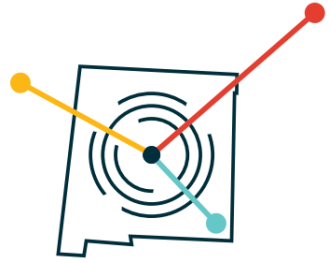
# Measurable Objectives



Eligible programs must support the implementation of New Mexico's Digital Equity Plan and assist the state in achieving its measurable objectives:

- Increase the number of New Mexicans, including members of covered populations, who have access to a workable computing device and technical support.
- Increase the number of New Mexicans, including members of covered populations, who can use the internet if they so choose.
- Increase the number of New Mexicans, including members of covered populations, who can access information or training to learn how to protect their security and privacy online.
- Increase the number of New Mexicans, including members of covered populations, who can access government and essential services online.
- Increase the number of Tribal and local communities and organizations that have the resources and expertise to support and implement digital equity effort.

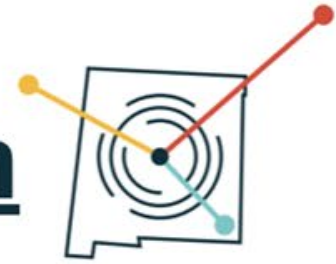
# Covered Populations



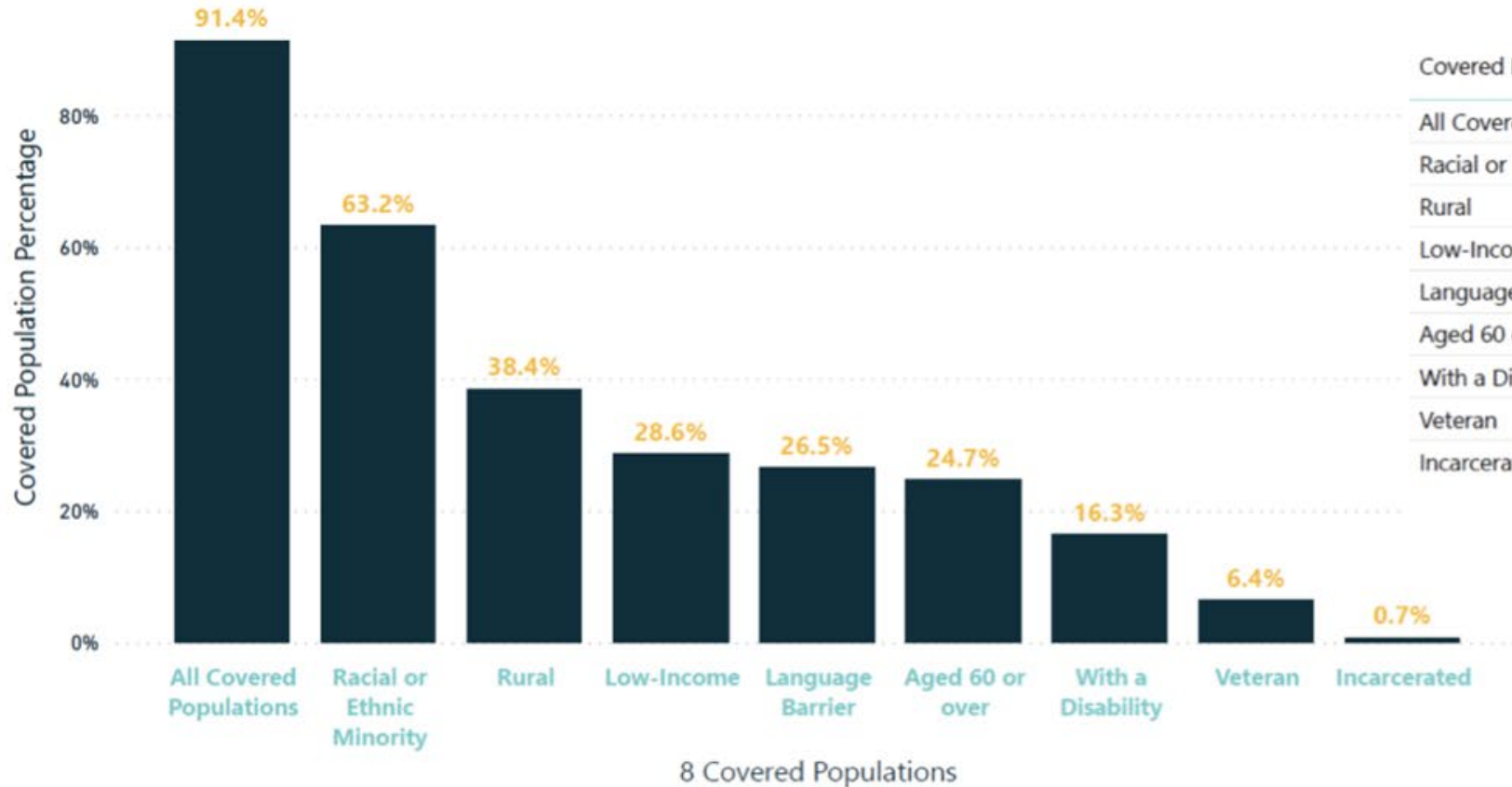
Subgrantees must engage individuals from one or more of the eight covered populations identified in the Infrastructure Investment and Jobs Act of 2021

1. Low-income households
2. Aging populations
3. Incarcerated individuals
4. Veterans
5. People with disabilities
6. People with language barriers
7. Racial and ethnic minorities
8. Rural inhabitants

# NM's Covered Population Breakdown



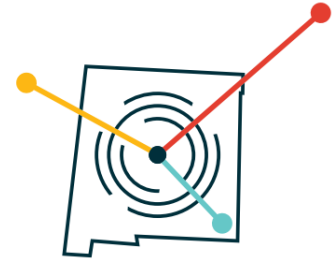
NM's Covered Population Breakdown



Covered Population	Population Count	Population Percent	US Ranking
All Covered Populations	1,916,005	91.4%	5
Racial or Ethnic Minority	1,325,196	63.2%	3
Rural	805,182	38.4%	26
Low-Income	599,693	28.6%	2
Language Barrier	555,660	26.5%	3
Aged 60 or over	517,917	24.7%	13
With a Disability	341,783	16.3%	7
Veteran	134,197	6.4%	17
Incarcerated	14,678	0.7%	10



# Eligible Activities

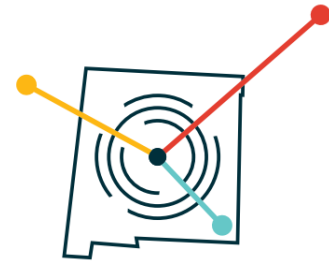


- Digital Skills Activities
- Digital Navigator Activities
- Device Distribution
- Technical Support
- Capacity Building

Eligible programs and activities must address one or more impact areas and key barriers



# NTIA Key Barriers



State Digital Equity Plans identify the barriers to achieving digital equity faced by certain populations defined by the statute (i.e. “Covered Populations”), and include measurable objectives to promote:

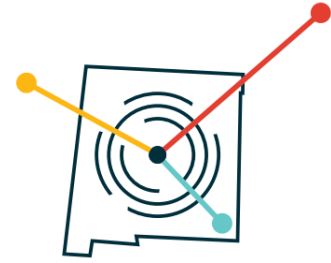
1. The availability and affordability of access to broadband technology
2. Online accessibility and inclusivity of public resources and services
3. Digital literacy
4. Awareness of online privacy and cybersecurity
5. The availability and affordability of consumer devices and technical support for those devices.

# NTIA Areas of Impact



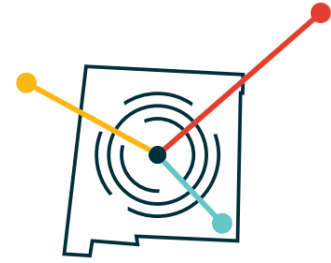
1. Economic and workforce development outcomes
2. Educational outcomes
3. Health outcomes
4. Civic and social engagement outcomes
5. Delivery of other essential (and emergency) services

# Other NTIA requirements



- Through OBAE's **project selection process**, OBAE will take deliberate steps to ensure that subgrant opportunities are accessible to a diverse range of organizations with varied digital equity outcomes. Programs must serve the covered populations.
- OBAE must establish a **fair, transparent, equitable, and inclusive** subgrantee selection process consistent with applicable New Mexico laws and administrative requirements, for selecting and conducting risk assessments (*see*, 2 C.F.R. §200.332(b)) of subgrantees. OBAE's selection processes will be made clear to potential subgrantees before subawards are made.
- OBAE will provide **technical assistance** to prospective subgrantees before and during the grant application, award process and grant period.
- Subgrantee project information must be submitted to NTIA as soon as practicable, but **no later than nine (9) months from the award start date**

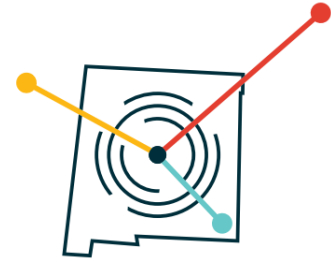
# Measuring Success Across Digital Equity Outcomes



For specific projects and activities implemented by subgrantees, OBAE must collect the following required data points.

- a. Number of Covered Population(s) served;
- b. Number of people served within each Covered Population;
- c. Total number of people served;
- d. Number of programs implemented by type;
- e. Anecdotal/personal testimony demonstrating the positive impact of the Program;
- f. Quantifiable evidence of progress toward the measurable objectives identified in the Digital Equity Plan;
- g. Impact on the State or Territory's goals regarding:
  - i. Economic and workforce development outcomes;
  - ii. Educational outcomes;
  - iii. Health outcomes;
  - iv. Civic and social engagement; and
  - v. Delivery of essential services.

# Supporting Resources



- [Digital Equity - CONNECT NEW MEXICO](#)
- [Pinon Grant - CONNECT NEW MEXICO](#)
- [new mexico de plan final ntia accepted - 0411-05-08-2024 05-17-information technology new mexico depar-grn-002040 final.pdf](#)
- [Notice of Funding Opportunity for the State Digital Equity Capacity Grant Program | National Telecommunications and Information Administration](#)
  - Search “Subgrantee”
- NTIA Specific Project List Document