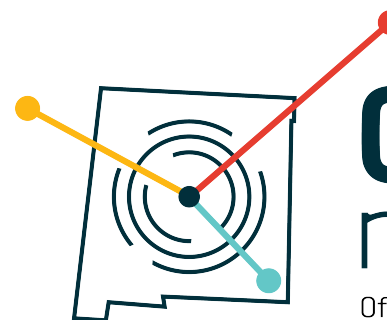


New Mexico PINON Grant

Office of Broadband Access and Expansion State Digital Equity Capacity Grant

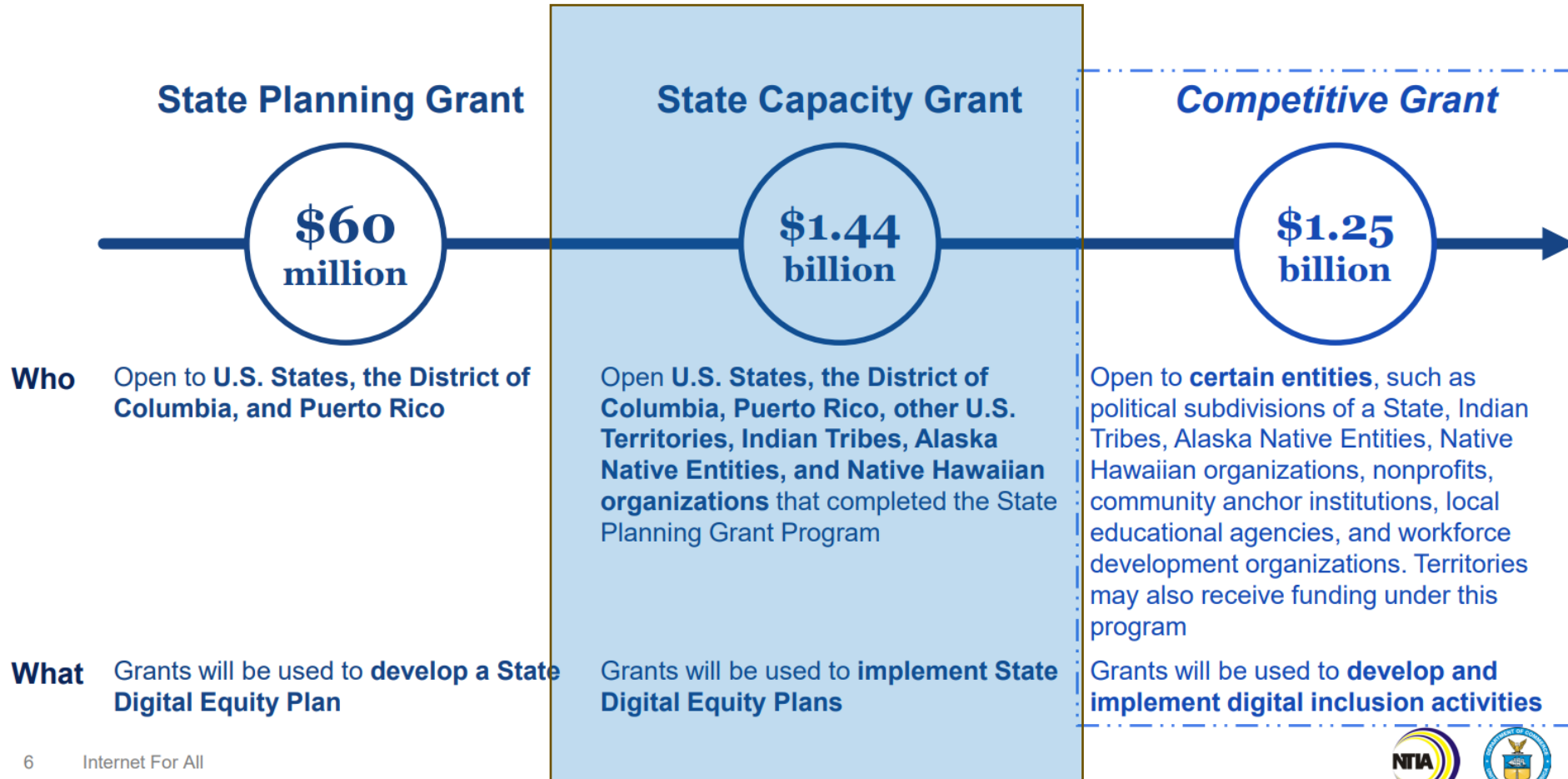
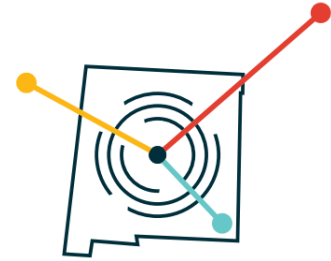
February 5, 2025



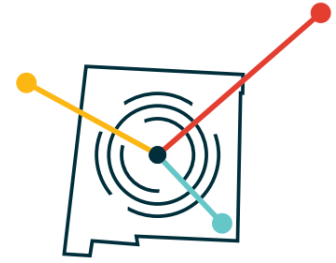
CONNECT
new mexico

Office of Broadband Access & Expansion

Digital Equity Act Funding Opportunities

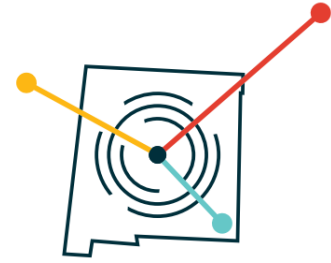


OBAE'S PINON Grant



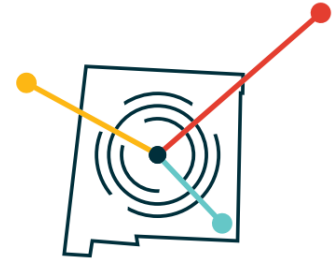
- PINON GRANT: “Promoting Internet Needs of New Mexicans”
- Funded through NTIA’s State Digital Equity Capacity Grant Program (SDECGP)
 - New Mexico allocation = \$8.67 Million
 - New Mexico Period of Performance = 12/1/2024-11/30/2029
 - PINON Grant awards = \$7.3 Million to New Mexico entities
 - Monetary awards ranging from \$25,000 to \$500,000
- Applicants:
 - must provide programs that support the implementation of New Mexico’s Digital Equity Plan and assist the state in achieving its measurable objectives
 - must have a non-proprietary Unique Entity Identifier (UEI) number from the federal System of Award Management (SAM)

OBAE'S PINON Grant



- Award Range = \$25,000 to \$500,000
- Eligible Organizations = Organizations located and working in the state of New Mexico are eligible to apply including:
 - Municipal, county, and regional governments
 - Tribal governments and Tribal-led entities
 - Community-based organizations, non-profits, and foundations
 - Higher education institutions
 - State agencies and institutions

Measurable Objectives

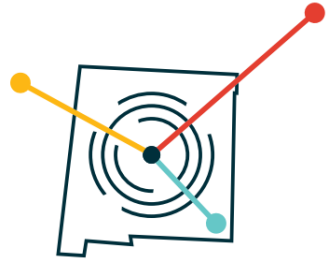


Increase the number of New Mexicans, including members of covered populations:

- who have access to a workable computing device and technical support
- who can use the internet if they so choose
- who can access information or training to learn how to protect their security and privacy online
- who can access government and essential services online.

Increase the number of Tribal and local communities and organizations that have the resources and expertise to support and implement digital equity effort.

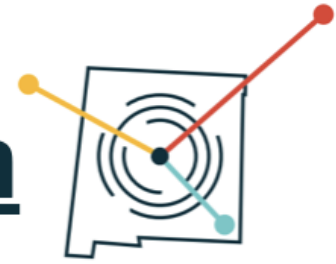
Covered Populations



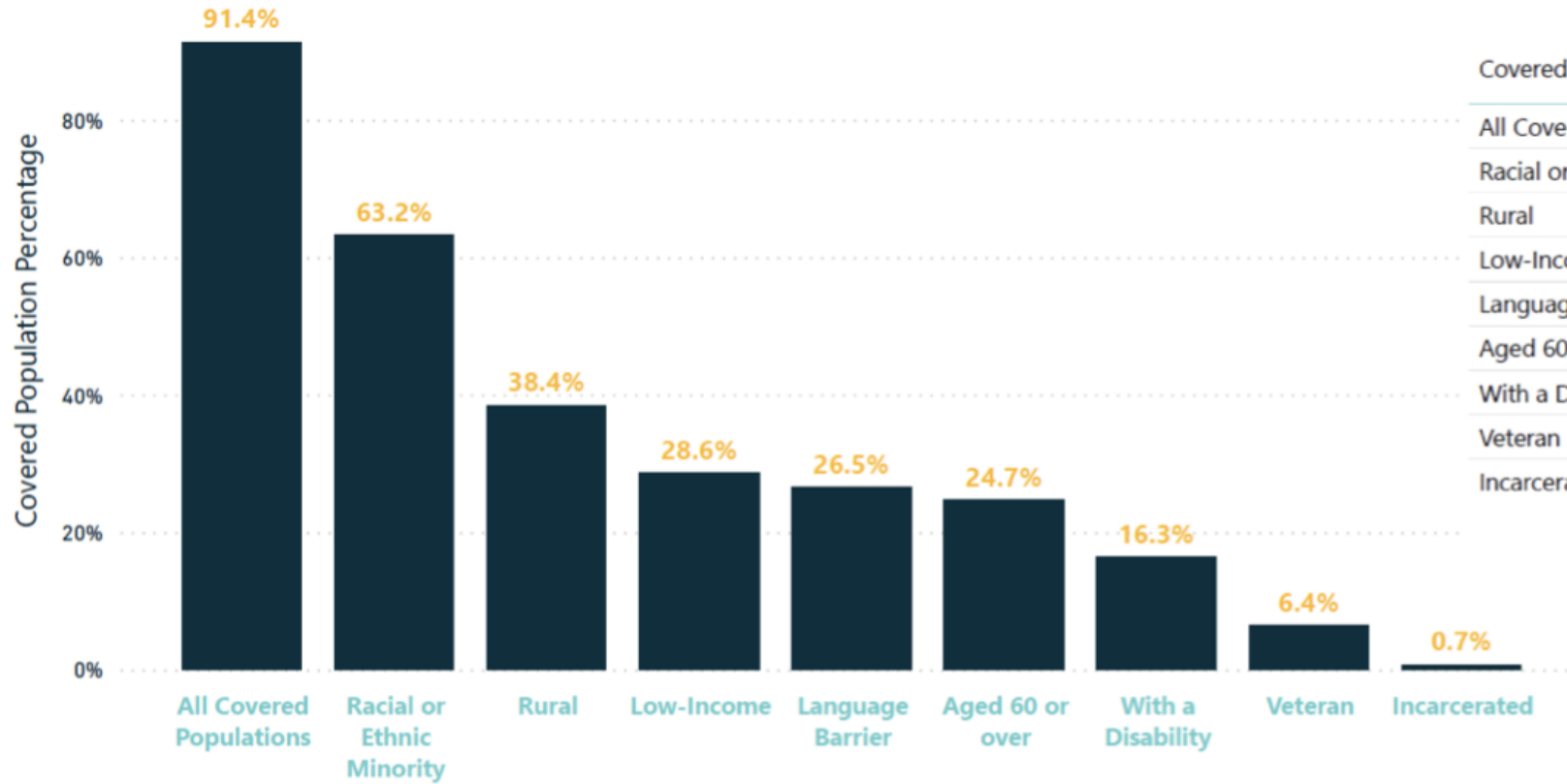
Subgrantees must engage individuals from one or more of the eight covered populations identified in the Infrastructure Investment and Jobs Act of 2021

1. Low-income households
2. Aging populations
3. Incarcerated individuals
4. Veterans
5. People with disabilities
6. People with language barriers
7. Racial and ethnic minorities
8. Rural inhabitants

NM's Covered Population Breakdown

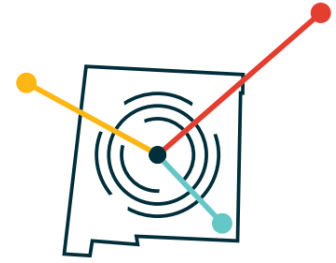


NM's Covered Population Breakdown



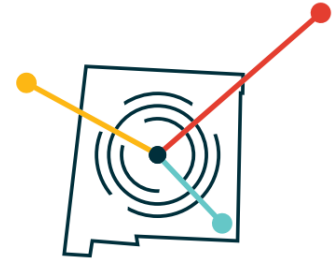
8 Covered Populations

Eligible Activities



- Digital Skills Activities
 - Digital Navigator Activities
 - Device Distribution
 - Technical Support
 - Capacity Building
-
- Eligible programs and activities must address one or more impact areas and key barriers

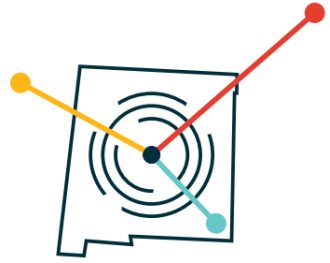
NTIA Key Barriers



State Digital Equity Plans identify the barriers to achieving digital equity faced by certain populations defined by the statute (i.e. “Covered Populations”), and include measurable objectives to promote:

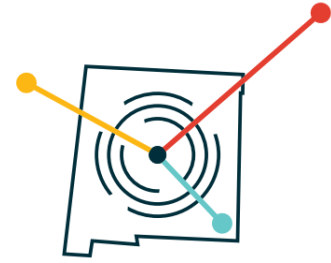
1. The availability and affordability of access to broadband technology
2. Online accessibility and inclusivity of public resources and services
3. Digital literacy
4. Awareness of online privacy and cybersecurity
5. The availability and affordability of consumer devices and technical support for those devices.

NTIA Areas of Impact



1. Economic and workforce development outcomes
2. Educational outcomes
3. Health outcomes
4. Civic and social engagement outcomes
5. Delivery of other essential (and emergency) services

Anticipated Timeline

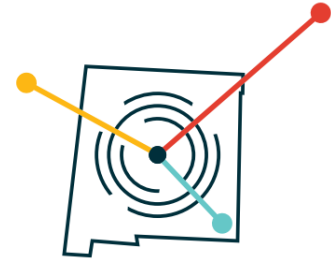


- **Grant Portal Opens:** Monday, January 27, 2025
- **Grant Orientation Webinar:** Tuesday, February 5, 2025, from 11am
- **Office Hours:**
 - Tuesday, February 11, 2025, from 10-11am
 - Tuesday, February 18, 2025, from 11am-12noon
 - Additional office hours may be scheduled as needed
- **Application Due Date:** Friday, March 21, 2025, by 12 noon
- **Award Announcements:**

Initial announcements anticipated in June and July 2025.

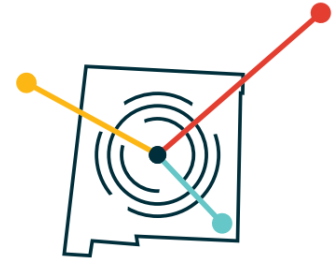
* OBAE must submit selected projects to NTIA by August 31, 2025, and are subject to NTIA final approval

Other NTIA requirements



- Through OBAE's **project selection process**, OBAE will take deliberate steps to ensure that subgrant opportunities are accessible to a diverse range of organizations with varied digital equity outcomes. Programs must serve the covered populations.
- OBAE must establish a **fair, transparent, equitable, and inclusive** subgrantee selection process consistent with applicable New Mexico laws and administrative requirements, for selecting and conducting risk assessments (*see*, 2 C.F.R. §200.332(b)) of subgrantees. OBAE's selection processes will be made clear to potential subgrantees before subawards are made.
- OBAE will provide **technical assistance** to prospective subgrantees before and during the grant application, award process and grant period.
- Subgrantee project information must be submitted to NTIA as soon as practicable, but **no later than nine (9) months from the state's federal award start date**

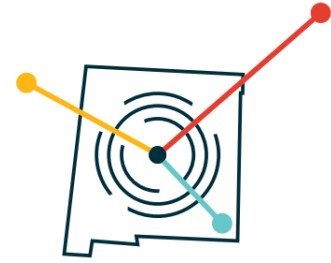
Measuring Success Across Digital Equity Outcomes



For specific projects and activities implemented by subgrantees, OBAE must collect the following required data points.

- a. Number of Covered Population(s) served;
- b. Number of people served within each Covered Population;
- c. Total number of people served;
- d. Number of programs implemented by type;
- e. Anecdotal/personal testimony demonstrating the positive impact of the Program;
- f. Quantifiable evidence of progress toward measurable objectives identified in the Digital Equity Plan;
- g. Impact on the State or Territory's goals regarding:
 - i. Economic and workforce development outcomes;
 - ii. Educational outcomes;
 - iii. Health outcomes;
 - iv. Civic and social engagement; and
 - v. Delivery of essential services.

Supporting Resources



- Email broadband@connect.nm.gov
- Connect New Mexico website <https://connect.nm.gov>
Pinon Grant web page <https://connect.nm.gov/pinon-grant>
Digital Equity web page <https://connect.nm.gov/digital-equity>
Reports Library web page <https://connect.nm.gov/reports-library>
download [New Mexico Digital Equity Plan](#)
- **National Telecommunications and Information Administration (NTIA)**
[Notice of Funding Opportunity for the State Digital Equity Capacity Grant Program | National Telecommunications and Information Administration](#)
 - Search “Subgrantee”