

Natalie Runyan, NM Geospatial Information Officer



MAY 24, 2023



Connecting the Dots - Broadband is Everybody's Business

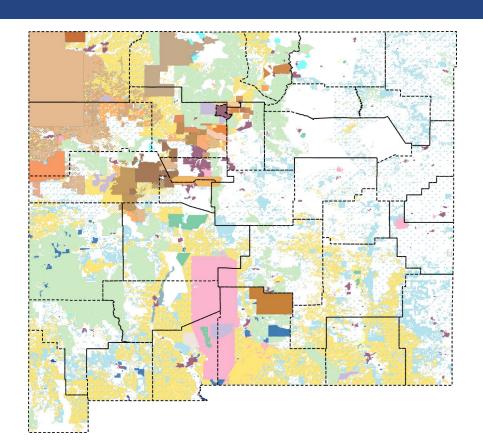


- Federal 4 @ 33%
- Pueblos, Tribes & Nations 23 @ 11%
- State 12%
- Counties 33
- Incorporated Places 107
- Colonias 145
- Private 44%

DISPERSED...

INTERMINGLED...







FCC Data Challenge: New Mexico



Initial Challenges

- Locations: By the upcoming Jun 2023 release date, OBAE expecting to have a **net gain of close to** 40,000 locations over 4% of our total
- Service Availability: To date, OBAE challenged 188,382 claims, of which 103,895 resulted in a data correction. Of those,
 At least 600 would go from Served to Underserved

At least 1,100 would go from Served to Unserved
At least 8,000 would go from Underserved to Unserved

- Next: continue to challenge on FCC's 'annual' cycle
 - Better data through engagement, awareness
 - Will increasingly result in "gains and losses"
 - BSL is the barn not the house...
 - five units not three...
 - those are 911 destinations but no BSL...



Second Challenge Cycle

Third Challenge Cycle

FCC Data Challenge: Timelines



Final Service at Final Locations



Service Availability

Locations

TODAY

Final Service at Final Locations

Service Availability



Locations



Connectivity: FCC versus "Best Available" Data



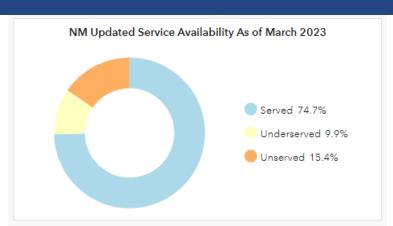


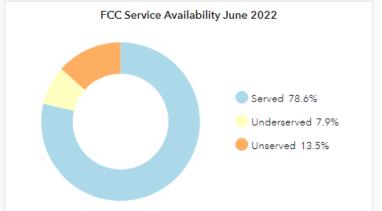
FCC got us started, but we'll build from there

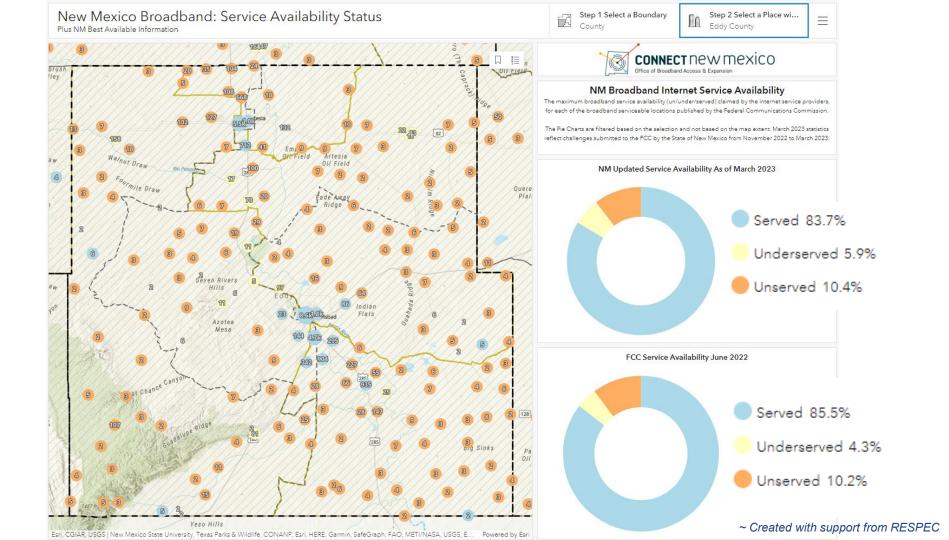
NM's "Best Available" data

Sources? You.

- 911 & Local Entities
- Challenged Locations & Service Availability
- Ookla Speed Tests
- ISPs (early FCC Data, sustained potential versus snapshots)
- Building footprints, Master Address Aliases
- Data Validation & Comparison routines





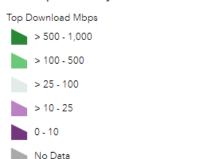




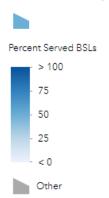
Connectivity: FCC versus "Best Available" Data

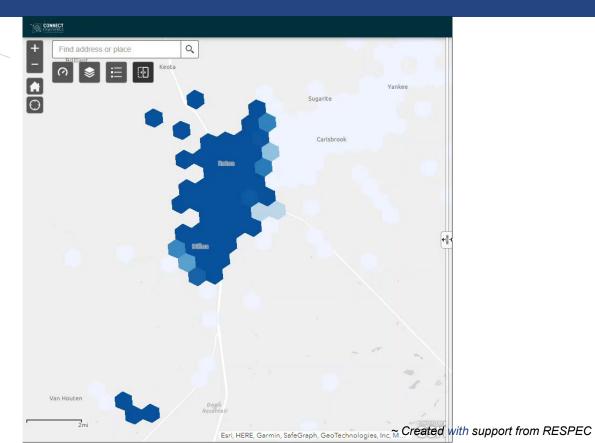






FCC BDC % Served at 100Mbps/20Mbps by H3 Resolution 8 Hexagon



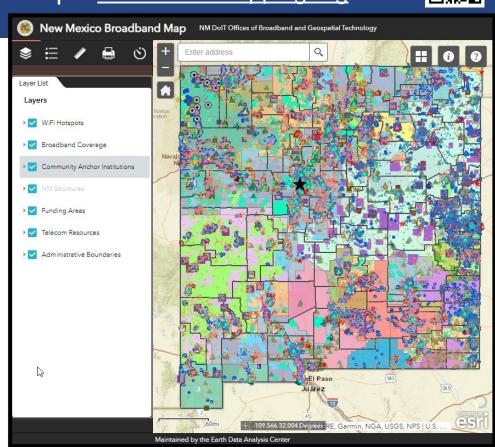




New Mexico Broadband Map www.nmbbmapping.org



- Solid Data Foundation (past 10 years)
 - Establish Priorities & Awareness
- Future is more sophistication
 - FCC moved from blocks to points
 - New Funding
 - Stimulates more dynamic data
 - Evolution of the Broadband "Map"





New Mexico Broadband "Map" ■



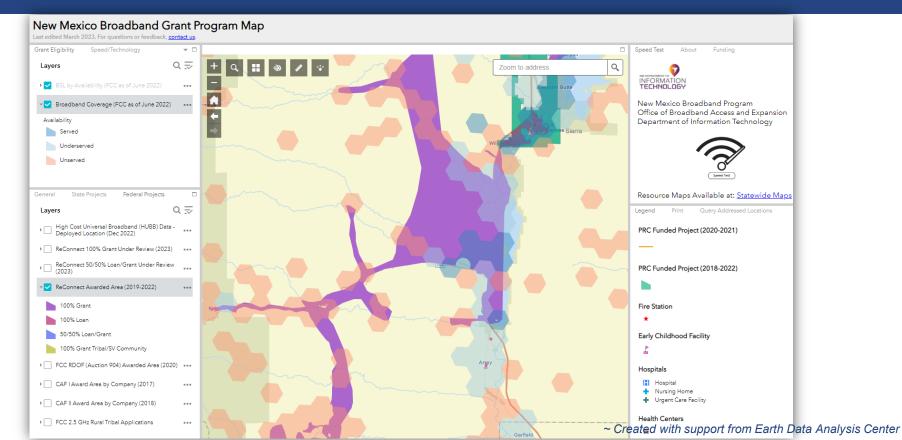


- How to use our knowledge to get the best outcomes.
- OBAE building mapping tools to help
 - assess your status
 - envision your future
 - monitor progress
 - improve data
- Tools and Methods depend on your role and scale (consumer or producer; individual or community)



Tools for Grant Applicants: Awareness & Planning





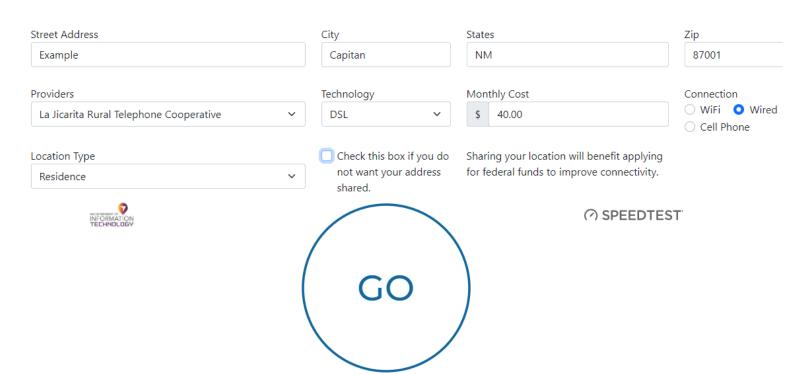


Tools for Individuals & Communities





Speedtests: FCC (for mobile) or NM (for wired) https://nmbbmapping.org/survey/





Tools for Individuals & Communities





- FCC: individual (map) or community (bulk; we can help; share with us)
- NM map: community-scale bulk submissions, if you need help with analysis

Service Challenges:

- Talk to your ISP
- FCC: individual
- NM Survey: individual, 'simpler'
- FCC: community "knowledge of infrastructure" (bulk; we can help with analysis;
 share with us)

NM "Best Practices" (Ideas & Suggestions) for community-scale challengers

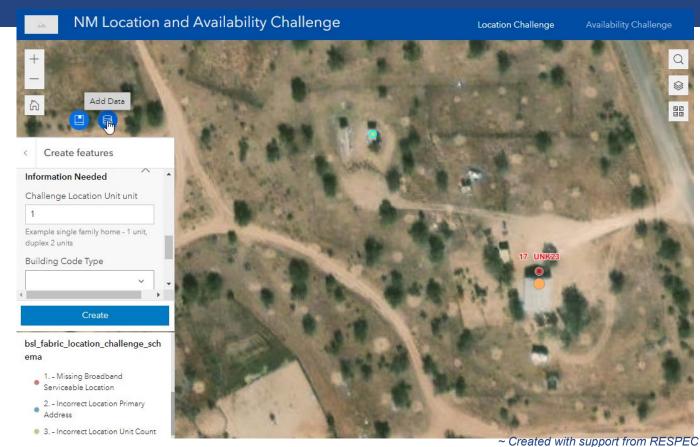
Please share your lessons learned, insights, methods!



Tools for Communities: surveys, mapping, support



- Web-access
- User account
- FCC format-ready
- Load your own data
 - Add or Update records
- Locations & Availability
- Add service to your GIS





QUESTIONS?

